

Strengthening Hispanic leadership in corporate america

15 September 2017

Media Planet

Comprising almost 18 percent of the total U.S. population at over 56.6 million, Latinos are becoming key drivers of the U.S. economic growth with a purchasing power of \$1.5 trillion. But despite the economic and demographic clout of this group, Hispanics remain substantially underrepresented in leadership positions and boardrooms across corporate America.

Read more: [Strengthening Hispanic Leadership in Corporate America](#)

[> Read the full article online](#)