

John Brockland

Partner

San Francisco

Biography

John Brockland is recognized as a leading technology and intellectual property (IP) transactions lawyer. He has handled prominent matters across numerous technology-focused sectors, representing companies ranging from startups to large multinationals in many industries.

John focuses on strategic and commercial transactions involving the development, transfer, and licensing of technology and IP assets, as well as the provision of technology-related services.

John has years of experience drafting, negotiating, and counseling on joint-development, licensing, distribution, and reseller agreements in the fields of hardware, software, semiconductors, electronic commerce, and internet services. He is also highly experienced in advising clients on issues related to open-source licensing models and regularly counsels on information technology and business process outsourcing arrangements.

John also oversees and advises on significant IP and commercial due diligence investigations in the context of M&A transactions, and handles IP and technology agreements in carve-outs, spin-offs, and other strategic transactions.

Leading legal guides recognize John's standing in the IP



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Practices

Commercial

Complex Contracting

Copyright

Intellectual Property

IP and Technology Transactions

IT Law

Patents

Privacy and Cybersecurity

Industries

Technology & Telecoms

Sports, Media & Entertainment

and technology fields. *Chambers USA* and *Chambers Global* rank him as a leading lawyer for IT & Outsourcing; *IAM Patent 1000* recommends him for licensing in California; *The Legal 500 US* honors him in the field of Technology Transactions; and *Managing Intellectual Property IP Stars* has named him an "IP Star."

At Hogan Lovells, John serves as the global head of the firm's Technology industry sector group.

Known for his wide-ranging knowledge and experience, John is a frequent speaker on technology, intellectual property, and commercial law topics.

Representative experience

Adobe in all IP aspects of its US\$1.68bn acquisition of Magento Commerce.

Dignity Health, the fifth largest health care provider in the U.S., in numerous large technology, outsourcing, and IP-related transactions.

eBay in IP aspects of its acquisition of Giosis Pte Ltd's Japan Retailer, including Qoo10.

Marvell Technology Group in all IP aspects of its US\$6bn acquisition of Cavium Inc.

Salesforce in IP aspects of its acquisition of Datorama.

Synopsys in the IP aspects of its acquisition of Black Duck Software.

Dialog Semiconductor in IP aspects of its US\$276m acquisition of Silego Technology.

Intel Corporation in all IP aspects of its US\$900m acquisition of Moovit.

Awards and rankings

- Acritas Star, *Acritas Stars Independently Rated Lawyers*, 2018-2020

Areas of focus

AdTech

Broadband, Internet, and E-commerce

Carve-outs, Spin-offs, and Split-offs

Content Licensing, Distribution, and Carriage

Hospitals and Health Care Providers

IP Licensing, Commercialization, and Technology Transfer

IP Rights in Transactions

IT Outsourcing

Infrastructure/Energy M&A and Joint Ventures

Outsourcing

Technology Contracts

California Consumer Privacy Act

Esports and Gaming

Education and admissions

Education

J.D., The University of Chicago Law School, with honors, 1996

B.A., Trinity University, magna cum laude, 1992

Bar admissions and qualifications

California

- IT & Outsourcing: Transactions (California), *Chambers USA*, 2018-2020
- Media, Technology, and Telecoms: Outsourcing, *Legal 500 US*, 2018-2020
- Media, Technology and Telecoms: Technology Transactions, *Legal 500 US*, 2018-2020
- Trade Mark Star: California, *Managing IP*, 2020
- Transactions Star: California, *Managing IP*, 2020
- Healthcare: Life Sciences, *Legal 500 US*, 2018
- Recommended Lawyer for Transactions in California, *IAM Patent 1000*, 2018
- Outsourcing (USA), *Chambers Global*, 2017

Latest thinking and events

- Press Releases
 - Hogan Lovells Advises Rosetta Stone in sale to Cambium Learning Group
- Press Releases
 - Hogan Lovells announces changes to office, practice area, and industry sector leadership roles
- Webinar
 - Restructuring a portfolio company webinar series: Part 3 – Market update and industry trends
- Press Releases
 - Hogan Lovells represents Intel in its US\$900M acquisition of Moovit
- Press Releases
 - Hogan Lovells team advises Vexcel Imaging in acquisition of Verisk's image survey expertise and data assets
- Press Releases
 - Hogan Lovells advises Synopsys on acquisition of IP assets from eSilicon