

## Amma Boakye

Associate

London

### Biography

Amma Boakye is an associate in the Corporate, Commercial and Regulatory team. She has broad industry experience and provides support to a variety of in-house teams on a range of commercial agreements from larger strategic agreements such as framework agreements, logistics agreements, master services agreements and transitional services agreements to smaller day-to-day agreements governing general trading arrangements including agreements covering the supply of goods and services and IT agreements.

Amma also advises on the commercial aspects of corporate matters including private M&A transactions.

Amma has a particular focus on the TMT and consumer sectors and has also completed a 6 month secondment at Merck Sharp & Dohme Limited and a 9 month secondment ExxonMobil.

### Representative experience

Asahi on its £250m acquisition of Fuller, Smith & Turner plc's entire beer and cider business.

Advising Inditex on the application of e-commerce legislation from both a UK and EU perspective.

Advising both a major car company and a technology company on the trialling and deployment of driverless



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### Languages

English

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### Practices

Marketing and Advertising

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### Industries

Consumer

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### Areas of focus

Agency and Distribution

Broadband, Internet, and  
E-commerce

Consumer Protection and Privacy

technology in the UK.

Advising Inditex on the application of e-commerce legislation from both a UK and EU perspective.

Advising on commercial contracts for an investment company in connection with the acquisition of a luxury sportswear retailer.

Advising various companies including a manufacturer of medical devices on the applicability of the Commercial Agents Regulations to their distribution arrangements.

Advising Brookfield Business Partners in connection with its acquisition of shares in Greenergy Fuels Holdings Limited.

Drafting global terms of use for several businesses including a major technology company, a leading car company and an international in flight entertainment provider.

## Latest thinking and events

- Blog Post
  - Africa Stand Up: Strengthening supply chains – the key challenge for Africa
- Blog Post
  - Africa Stand Up: Navigating the new world order
- Blog Post
  - In Conversation with David Ofusu-Dorte
- Publications
  - The effects of Brexit on trade in Africa
- Blog Post
  - In Conversation with Dr Alex Vines OBE
- Blog Post
  - In conversation with... Edward George

Corporate and Commercial Transactions

Logistics

Manufacturing

Outsourcing

Procurement

Regular Contracts and Business Issues

Retail and Consumer Goods

Sales Promotions

Sponsorship

Supply Chain

Technology Contracts

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## Education and admissions

### Education

M.A., University of Cambridge, 2012

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## Memberships

Law Society of England and Wales

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