

## Arthur Ng

Associate

Hong Kong

### Biography

Arthur Ng is an associate in the Hong Kong IPMT team. Arthur advises on various contentious and non-contentious IP matters, including patent portfolio management, IP litigation, criminal IP enforcement and global brand enforcement.

### Representative experience

Enforcement against video game console circumvention devices and counterfeit games.

Acting for life sciences research and development firm on patent management and protection in various jurisdictions including PRC, Taiwan, India, Malaysia, Singapore, Australia, New Zealand, the United States and European Union.

Acting for world-renowned toys manufacturer to obtain injunctive relief against infringers.

Assisted a British luxury brand manufacturer handling Hong Kong IP enforcement litigation including advising in relation to trade marks and designs.

Advising herbal medicine manufacturer on various intellectual property issues including brand protection worldwide.

### Latest thinking and events



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### Languages

Cantonese

Chinese

English

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### Practices

Domain Names

Intellectual Property

Litigation Services

Patents

Privacy and Cybersecurity

Trademarks and Brands

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### Industries

- Events
  - Global IP Outlook Webinar Series - From homes to stadiums: Brand presence in esports
- Insights
  - Gearing up for esports: Seizing opportunities and tackling legal issues

Consumer

TMT

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## Areas of focus

Content Licensing, Distribution, and Carriage

Fashion and Luxury Brands

IP Litigation, Arbitration, and Alternative Dispute Resolution

IP Rights in Transactions

Medical Foods and Dietary Supplements

Strategic Counseling and Portfolio Development

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## Education and admissions

### Education

P.C.LL., University of Hong Kong, 2014

J.D., University of Hong Kong, 2013

B.A., University of Michigan, 2011

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### Memberships

The Law Society of Hong Kong

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### Bar admissions and qualifications

Hong Kong

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