

## Asmaa Awad-Farid

Associate  
New York

### Biography

Asmaa Awad-Farid focuses her practice on cybersecurity, data privacy, crisis management, and internal and regulatory investigations. She advises on the full life cycle of enterprise risks associated with information security – including ransomware, phishing, and malware.

She regularly advises clients on aligning practices and programs with various U.S. and global cybersecurity and privacy regulatory and legal requirements, including the the EU General Data Protection Regulation (GDPR), NY Department of Financial Services (NYDFS) Cybersecurity Regulation, Health Insurance Portability and Accountability Act (HIPAA), and state insurance laws. Asmaa counsels clients on cyber risk management, information governance, and data breach notification requirements.

### Representative experience

Advised companies on cybersecurity incident response, including preparation of required notifications pursuant to state breach notification laws, and development of media strategies

Conducted privacy- and cybersecurity-related diligence for numerous mergers and acquisitions

Advised clients on privacy- and cybersecurity-related



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### Practices

Privacy and Cybersecurity

Health Law

Investigations, White Collar, and  
Fraud

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### Industries

Consumer

Financial Institutions

Insurance

Life Sciences and Health Care

Technology & Telecoms

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### Education and

DPC, HHS, and state attorney general investigations and enforcement actions

Prepared proactive, data breach-readiness solutions for clients, including through the creation of incident response plans and conducting board-level tabletop exercises

Advised Fortune 100 companies on policy, regulatory, and legislative developments relating to cybersecurity and national security

## Latest thinking and events

- News
  - To pay or not to pay: Another regulator weighs in on the decision to pay a ransom
- News
  - Treasury Department issues ransomware guidance in response to significant uptick in ransomware attacks
- News
  - New York Department of Financial Services announces first enforcement action under Cybersecurity Regulation
- News
  - New York State Expected to Increase Enforcement of Cybersecurity Practices
- Published Works
  - Lessons for in house counsel from cybersecurity's front lines
- Published Works
  - Special Report on investment in Africa *African Law & Business*

## admissions

### Education

J.D., New York University School of Law, 2017

M.S.Ed., Fordham University, 2013

B.A., University of Michigan, 2010

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### Bar admissions and qualifications

New York

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