

Hugo Hernández-Ojeda Alvírez

Partner

Mexico City

Biography

Hugo Hernández-Ojeda is a leader in the Labor and Employment, Pension, and Social Security practice in the Mexico City office. He focuses on labor and employment, pensions, investigations and social security law.

He began his professional career in 1991 at Barrera, Siqueiros y Torres Landa (now Hogan Lovells BSTL) in civil and immigration law. In 2001, he founded his own firm. Seven years later, he rejoined Barrera Siqueiros y Torres Landa (now Hogan Lovells BSTL) as partner. He is the author of several articles published in *Latin Lawyer*, *Abogado Corporativo*, and *The International Comparative Legal Guide*, among others.

He is a member of the International Bar Association, the United States-Mexico Bar Association (former Chairman), Asociación Nacional de Abogados de Empresa, and the Mexican Bar Association.

Representative experience

Participated in the shutdown of the General Motors facilities in Mexico.

Prepared and implemented the collective and union strategy for AutoZone Group in Mexico.



Phone

+52 55 5091 0137

Fax

+52 55 5091 0123

Email

hugo.hernandezojeda@hoganlovells.com

Languages

Spanish
English

Practices

Employment
Pensions
Business Structures
Latin America Regional Practice

Industries

Automotive and Mobility
Insurance
Consumer

Prepared and implemented the strategy for the shutdown and sale of mining facilities of Goldcorp Group in Mexico.

Prepared and implemented the transfer of employees and standardization of benefits of ACE Insurance in Mexico due to the acquisition of ABA Group.

Prepared and coordinated the transfer of employees and standardization of benefits of International Paper in Mexico.

Prepared and coordinated the transfer of employees and standardization of benefits of PeopleSoft in Mexico.

Prepared and coordinated the transfer of employees and standardization of benefits of Grupo Danone in Mexico.

Awards and rankings

- Labour & Employment (Mexico), *Chambers Latin America*, 2013-2020
- Labour, *Latin Lawyer 250*, 2018
- Labour and Employment, *The Legal 500 Latin America*, 2018
- Labor and Employment Law, *The Best Lawyers in Mexico*, 2017
- Labour & Employment, *Who's Who Legal*, 2018
- LACCA Approved: Labour, *Latin American Corporate Counsel Association (LACCA)*, 2013-2016, 2018
- Latin Lawyer 250: Mexico, *Latin Lawyer 250*, 2015-2016
- "Up-and-Coming Individuals," Mexico, Labour & Employment, *Chambers and Partners*, 2010-2011
- Labor, *Who's Who Legal Mexico*, 2010-2013
- Management Labor and Employment, *Who's Who Legal Mexico*, 2013

TMT

Areas of focus

Pension Issues Connected With Business Critical Reorganizations

Buy-ins and Buy-outs

Data Protection

Corporate Group Structures

Company Formation

Fashion and Luxury Brands

Retail and Consumer Goods

Food and Beverages

Defined Contribution Schemes

Education and admissions

Education

Law Degree, Universidad Anáhuac del Sur, 1995

- Recommended, *The Client's Guide*, 2011-2012

Latest thinking and events

- Blogs
 - Hogan Lovells Employment Blog: All in a Day's Work *Employment*
- Hogan Lovells Publications
 - Mexico | Health Emergency status by force majeure is declared due to COVID-19 and extraordinary measures are established
- Hogan Lovells Publications
 - COVID-19 | Suspension of activities and its impact on the industrial activity in Mexico
- Hogan Lovells Publications
 - COVID-19 Action Guide applicable for Work Establishments in Mexico
- Hogan Lovells Publications
 - Implications for employers in Mexico regarding the coronavirus
- Hogan Lovells Publications
 - USMCA's rapid-response labor mechanism

Memberships

Member, Mexican Bar Association (Barra Mexicana Colegio de Abogados)

Member, Asociación Nacional de Abogados de Empresa, Colegio de Abogados (ANADE)

Member, the International Bar Association (IBA)

Chair, Executive Board of the United States - Mexico Bar Association (USMBA)

Accolades

"Excellent client management skills and 360-degree knowledge of corporate and labor law."

Legal 500

"He is 'lauded for his availability (he's always present when needed), punctuality (quick responses and no delays), and for providing accurate advice based on facts, law and how to privilege companies needs and results. Moreover, he has a good vision of the country as a whole with its diversities at local court level."

Legal 500

"[I]s valued for 'always looking out
for the interests of the client.'"

Chambers 2015
