

Marie-Aimée de Dampierre

Regional Managing Partner

Paris

Biography

As a trademark agent, then as a litigator successively in a well-known IP boutique firm and at Hogan Lovells which she joined for its international reach, Marie-Aimée de Dampierre has acquired unique talents in Intellectual Property over her 25 years career. Today Regional Managing Partner for Continental Europe and head of its local Intellectual Property, Media & Technology practice in Paris, her practice focuses on local and international disputes in trade mark law, copyright law, design law and unfair competition. She advises clients within the frame of local and international disputes in the field of trademark and author right related matters. She has been one of the first lawyer assisting clients in major deals involving the securitization of intellectual property rights including software and trademarks. More recently, she has developed a specific skill in mediation proceedings.

Representative experience

Assisting French a global pharmaceutical laboratory in multijurisdictional proceedings, brought by a German company sharing the same origin on the use of the same name.

Assisting a French horse race betting entity in trade mark infringement and unfair competition proceedings within the frame of the liberalisation of online betting



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Languages

English
French

Practices

Intellectual Property
Privacy and Cybersecurity

Industries

Life Sciences and Health Care

Areas of focus

Cell, Tissue, and Gene Therapies

regulations.

Advising a successful European online clothing shop retailer in a worldwide multi-jurisdictional litigation against a cycle clothing retailer.

Assisting and defending a well-known motion picture producer and distributor in a copyright litigation against the co-authors of an allegedly infringed series.

Assisting a leading toy company in a litigation based on parasitism due to the misappropriation of its goodwill by a furniture design company.

Awards and rankings

- Band 2 in Intellectual Property, *Chambers Europe*, 2018
- Intellectual Property (France), *Chambers Global*, 2018-2019
- Industry Focus: Luxury Goods, *Legal 500 EMEA*, 2019
- Intellectual Property: Copyright, *Legal 500 EMEA*, 2019
- Intellectual Property: Patents, *Legal 500 EMEA*, 2018-2019
- Intellectual Property: Trade marks and designs, *Legal 500 EMEA*, 2018-2019
- Best of the Best, Trademarks, Women in Business Law, *Legal Media Group's Expert Guides*, 2019

Latest thinking and events

- Webinar
 - How to weather the storm: bolstering your brands in challenging times in the U.S. and Europe
- Awards and Rankings
 - Hogan Lovells continues to win recognition in Chambers 2020 Global rankings
- News
 - Seven IPMT partners shortlisted in “Women in

Education and admissions

Education

University of Paris II Panthéon-Assas, 1986

Masters, Université Paris II, Panthéon-Assas, 1986

Memberships

AIPPI

AFPPI

APRAM

INTA

ECTA

Bar admissions and qualifications

Paris

Accolades

[...] “business-orientated” Managing Intellectual Property, IP Stars 2015

Chambers Legal calls her an “Excellent trade mark specialist” a ‘very thorough and a great strategist – she is someone who takes us in the right direction’.

Business Law"

- Insights
 - French Legal and Regulatory Update - December 2018 to January 2019
- Insights
 - French Legal and Regulatory Update – July to October 2018
- Insights
 - French legal and regulatory update - November 2018