

## Litigation Communications

Our strategic communications team partners with the firm's litigation, global regulatory, corporate, education, and employment practices to help clients traverse the intersection of law and public perception in order to minimize unnecessary exposure, and protect a client's reputation in times of legal disputes.

We assist the client in communicating through trial, managing key stakeholders, deterring negative media, and rebuilding reputation after an adverse judgment or incident.

### Representative experience

Assisted multiple clients with national class action lawsuits over alleged deceptive marketing practices.

Assisted a prominent Major League Baseball franchise with its lawsuit over television rights fees.

Represent a well-known financial seminar company that works with celebrities to defend its reputation against false attacks in the media.

Represent the country's premiere arts school as its agency of record for all media issues and opportunities.

Represent a large government contractor in a breach of contract suit with a large Silicon Valley tech company.

Represent a premiere liberal arts school in connection with #MeToo-related allegations.

### Contacts

**Mark Irion,**  
Washington, D.C.

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### Practices

Strategic  
Communications  
Crisis Leadership Team

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Drafted a crisis and litigation preparedness plan for one of the fastest-growing construction companies in the Mid-Atlantic.

Represent one of the largest for-profit education companies in the United States in connection with accreditation issues.

Assist a large accounting group in the midst of an indictment of one of the firm's partners.

Represented a prominent cruise line in the midst of an investigation by the U.S. Department of Justice.

Represented a large casual restaurant chain through allegations of age discrimination by the Equal Employment Opportunity Commission.

Represented multiple large law firms in connection with #MeToo-related allegations against senior personnel.

## Latest thinking and events

### Webinar

Navigating global investigations

### Webinar

Building resilience into your tech strategy

### Sponsorships and Speaking Engagements

ICC Annual Arbitration & ADR Conference – YAF  
Morning Webinar

### Events

Weathering COVID-19: A webinar series - Crisis management in the age of COVID-19

### Published Works

5 Myths In Legal Crisis Communications  
*Law360*