

Emily Sharkey

Senior Associate

London

Biography

Emily is part of our London Brands team within the firm's Intellectual Property Media and Technology practice, which Chambers describes as "a fantastic team – very organised and they have excellent technical understanding" and "one of the best all-round IP groups in London" with "very able and hard-working associates". Emily advises clients across a range of business sectors with all aspects of brand strategy, including the protection, exploitation and enforcement of their intellectual property rights. Emily enjoys getting to grips with challenging legal issues, and prides herself on delivering commercial, solutions-driven advice.

Emily's key areas of focus are trade marks, domain names and designs. She has recently acted for one of the world's leading automotive manufacturers in a trade mark dispute in the High Court, and for a cult beauty brand in a High Court action concerning the infringement of its registered Community designs. She regularly acts for clients in trade mark proceedings before the UK IPO, and in domain name disputes before Nominet. Emily has also completed two client secondments, one to the litigation team of a leading tobacco company and the other to the intellectual property team of a large investment bank, both of which have provided her with invaluable commercial



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Languages

English
German

Practices

Copyright
Designs
Domain Names
Intellectual Property
Trademarks and Brands

Industries

Automotive
Consumer

experience.

Representative experience

Advising a number of companies on complex, sensitive domain name acquisition strategies.

Advising on the intellectual property aspects of a range of high profile corporate and commercial transactions.

Latest thinking and events

- Webinar
 - Educating your business on IP - the whys, the whats and the hows
- Insights
 - Sky v SkyKick - business as usual for brand owners with broad specifications
- Hogan Lovells Publications
 - Influencer Snapshot: Getting a handle on social media influencers
- News
 - Brexit and European Trade Marks – Some Certainty in an Otherwise Uncertain World
- Hogan Lovells Events
 - Annual Brands Seminar

Financial Institutions

TMT

Areas of focus

Fashion and Luxury Brands

Food and Beverages

IP Litigation, Arbitration, and Alternative Dispute Resolution

IP Rights in Transactions

IP Licensing, Commercialization, and Technology Transfer

Post-Grant Proceedings

Retail and Consumer Goods

Strategic Counseling and Portfolio Development

Education and admissions

Education

Postgraduate Diploma in Intellectual Property Law and Practice, University of Oxford, 2013

LPC, BPP University Law School, 2009

LL.B., University of Bristol, 2008

Accolades

'A fantastic team - very organised and they have excellent technical understanding'

Chambers, 2016

A 'young, progressive and dynamic team'

Legal500

'One of the best all-round IP groups in London - dynamic partners supported by very able and hard-working associates' -

Chambers, 2016
