

Pauline Faron

Senior Associate

Paris

Biography

Pauline joined the Paris litigation team in 2012. Since then, she has been specialising in commercial litigation, with a particular focus in the new technologies industry. She also regularly assists clients in the Food & Drinks and Energy sector

As a lawyer notably specialising in product liability and safety, she helped various innovative companies wishing to market new products to penetrate the French market. She also assists her clients navigate the changing legal landscape governing online platforms, social networks and hosting providers. She enjoys going into the details of the industry in which her clients work and is as comfortable in Court as she is visiting industrial facilities or plants.

Pauline offers constructive guidance and is keen to finding practical solutions to accommodate both the goals of the business while mitigating legal risks. She regularly assists clients facing regulatory issues as well as pre-litigation and litigation claims. Over the past years, she assisted clients defending unfair competition claims, abrupt termination of established business relationships, but also claims brought by consumer associations or French regulators. She has also been extensively involved in data protection litigations pending before the French Data Protection Authority (CNIL), the Paris Judicial Court, the French



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Languages

English
French

Practices

Litigation Services
Commercial Litigation
Products Law
Privacy and Cybersecurity
Technology Litigation

Industries

TMT
Consumer

Administrative Supreme Court and the European Court of Justice.

She has been following closely recent developments regarding the introduction of class actions in France and advises her clients as to how to adapt and mitigate risks.

Thanks to her MBA in Business law and Management, Pauline is well-suited to address the challenges faced on a daily basis by companies. Qualified under French law, Pauline also holds a Bachelor of Civil Law from University College Dublin

Representative experience

Defending a US company in the scope of a data class action pending before French Courts

Assisting a worldwide leader in e-commerce facing a lawsuit for unfair competition initiated by one of its competitors

Defending a US company in various sanction proceedings initiated by the French Data Protection Authority (CNIL) in relation to alleged breaches of the GDPR and the e-Privacy Directive

Representing the interests of a US tech company facing an investigation initiated by the French Consumer Regulator (the DGCCRF) in relation to allegedly misleading energy saving claims

Advising companies in the food & drinks industry to reply to requests from French Regulators

Representing various tech companies facing investigations initiated by the French Consumer Regulator in relation to compliance with the French online platform regulation

Representing a pharmaceutical company in expertise proceedings relating to the alleged dangerousness of one of its product

Energy and Natural Resources

Areas of focus

Product Litigation

Class Actions and Group Litigation

Data Protection

Consumer Protection and Privacy

Education and admissions

Education

MBA in Business Law and Management, University Panthéon-Assas Paris II, 2011

Post-graduate degree in private law, University Panthéon-Assas Paris II, 2010

Bachelor of Civil Law, University College Dublin, 2009

Court admissions

Paris

Assisting clients launching connected and innovative products on the French market (virtual reality objects, various connected objects for the home)

Assisting a collaborative platform to respond to a major French consumer association in relation to the alleged unfair and illicit nature of its Terms of service

Latest thinking and events

- Hogan Lovells Publications
 - International products law review 2020: Issue 77
- Hogan Lovells Publications
 - Data class actions guide
- Press Releases
 - Hogan Lovells helps to secure a significant 'right to be forgotten' ruling for Google
- Hogan Lovells Publications
 - Getting The Deal Through: M&A Litigation 2019 - France *Law Business Research*
- Press Releases
 - Hogan Lovells represents Twitter in first ever "fake news" case
- Publications
 - Shareholder litigation in M&A — what you should watch out for