

## Johannes Großkettler, LL.M. (Glasgow)

Senior Associate

Hamburg

### Biography

Johannes Großkettler advises you on the national and international enforcement and defence of your valuable trademarks and other intangible assets. He is not only at your side in proceedings before courts and trade mark offices, but also develops convincing solutions that will help you to resolve conflicts quick, cost effectively and out of court.

In his practice, Johannes Großkettler works closely with one of the world's leading telecommunications and technology companies to help them enforce their core brands. Johannes Großkettler is also experienced with unconventional trade marks types and coordinates the company and group-wide collection of proof of use to protect your trade marks in complex cancellation proceedings. He will of course also guide you if you plan to improve your proof-of-use management. Thanks to his tech affinity, Johannes Großkettler can also help you to implement technical solutions to streamline your proof of use collection.

Intellectual property is the common thread in Johannes Großkettler's legal career. During his studies, he already dealt in depth with trademark law, copyright law, patent law and unfair competition law, before sharpening his European and international focus during an international master program on "Intellectual Property and the Digital Economy". During his legal traineeship, he also gained insights into the work of



### Phone

+49 40 419 93 0

### Fax

+49 40 419 93 200

### Email

[johannes.grossekettler@hoganlovells.com](mailto:johannes.grossekettler@hoganlovells.com)

### Languages

German

English

### Practices

Trademarks and Brands

Copyright

Intellectual Property

Communications, Internet, and  
Media

### Industries

Technology and Telecoms

Consumer

### Areas of focus

two IP chambers of the Hamburg Regional Court and supported the IP teams of renowned international law firms in Munich and London. In addition, Johannes Großkettler utilises his IT knowledge to contribute to our legal tech projects and develops an app in his spare time.

## Representative experience

Regular support of one of the world's leading telecommunications and technology companies regarding the enforcement of its core brands.

Supporting a well-known car manufacturer in trade mark appeal proceedings regarding a car model that was already available on the market and in resolving the matter amicably.

## Latest thinking and events

- Insights
  - EU Digital Services Act: what will it mean for cloud services?

IP Licensing, Commercialization, and Technology Transfer

Broadband, Internet, and E-commerce

False Advertising and Unfair Competition

---

## Education and admissions

### Education

Second State Exam in Law, Higher Regional Court of Hamburg, 2017

LL.M., University of Glasgow, 2014

First German State Exam in Law, Humboldt University of Berlin, 2013

---