

## Value Chain Optimization

Businesses are constantly evolving to keep pace with the fast changing world of technology and innovation. At Hogan Lovells, we know that every business is unique. We value this and your need for change.

Businesses allocate value to the different links of their supply chain based on strategy, history, markets, products, and more. Optimizing the value chain requires a combination of different skills — commercial, M&A, tax, TP, IP. And it requires real-life sector experience, understanding your DNA.

So whether you're looking to assess your existing risk, find new ways to optimize your value chain, or consider how to best shape the future of your business, our optimization team can help you find a solution tailored to your needs.

### Latest thinking and events

#### Blog Post

COVID-19: African unity and the opportunity for a paradigm shift

### Contacts

**Karen Hughes,**  
London

**Siobhan C. Rausch,**  
Washington, D.C.

---

### Practices

Tax

---