

Federico Fusco

Senior Associate

Milan

Biography

Federico Fusco already had a wealth of experience as a commercial litigator when he joined Hogan Lovells in 2008, and he has been handling cutting-edge IP litigation ever since, backed by his passion for auto and high-end technologies. Be it a brand, a nice piece of technology or some highly confidential business information, Federico knows how to take the most out of it in a judicial brief.

Conversely, he knows how to challenge the scope and validity of any IP rights thereon, if the client is faced with an infringement claim. Federico obtained an LL.M. in General Legal Studies from the New York University School of Law, concentrating on IP and Contract Law (2007), and a PhD in Comparative Law from the University of Florence, with a focus on copyright law (2008).

Federico's litigation skills and profound understanding of substantive IP law are reflected in his outstanding ability to draft complex license agreements, transfers of technology and copyright contracts. All this is coupled with his effective negotiation style.

Representative experience

Assisting an Italian luxury fashion house in a trademark infringement litigation against a major German



Phone

+39 02 720 2521

Fax

+39 02 72025252

Email

federico.fusco@hoganlovells.com

Languages

English
Italian
Spanish

Practices

Copyright
Designs
Intellectual Property
International Arbitration
Patents
Trade Secrets and Confidential
Know-how
Trademarks and Brands

multinational company that produces athletic and casual footwear.

Assisting an Italian marketing agency and leading creator of toys in a number of disputes involving trademark infringement, design infringement, unfair competition and false advertising.

Assisting a Japanese multinational manufacturer of automobiles, motorcycles and power equipment in an unfair competition dispute concerning the parasitic imitation of engines.

Assisting a German manufacturer of structural bearings in a patent infringement litigation resulting in a multimillion award of damages.

Assisting a major Italian publishing company in revising publishing agreements and negotiating eBook rights.

Assisting a world-famous Italian artist in negotiating and drafting music contracts with a major publishing company.

Advising an American multinational computer technology company on copyright levies.

Latest thinking and events

■ News

- EU: 5 tips to protect your trade secrets during the COVID-19 emergency

Industries

Automotive

Consumer

TMT

Areas of focus

Antitrust and Competition Litigation

Content Licensing, Distribution, and Carriage

Dawn Raids

IERP Dispute Resolution

False Advertising and Unfair Competition

Fashion and Luxury Brands

IP Licensing, Commercialization, and Technology Transfer

IP Litigation, Arbitration, and Alternative Dispute Resolution

IP Rights in Transactions

Media and Entertainment Litigation

Technology Contracts

Education and admissions

Education

Ph.D., University of Florence, 2008

LL.M., New York University School of Law, 2007

Law Degree, Bocconi University, 2003

Bar admissions and qualifications

Milan
