

## Oliver Wilson

Counsel

London

### Biography

As a counsel in our commercial team, Oliver Wilson advises on a variety of arrangements that go to the core of clients' on-going business. These include long-term or other strategic arrangements - joint ventures, restructuring of group purchasing, outsourcings – but also the essential day-to-day commercial operations – distribution and agency agreements, supply of goods, standard terms of business, manufacturing, logistics, consultancy and other service provision arrangements. Focusing on the TMT and food sectors, Oliver has many clients with consumer-facing operations. This gives him an in-depth understanding of relevant regulation, including consumer protection law, as well as the practical steps needed to implement it.

In addition to his commercial work, Oliver has acted on a number of M&A deals – the combination of commercial and corporate experience means that he understands not just the anatomy of getting a deal to completion, but also how a relationship will work out once the ink has dried on the contracts. This is a key advantage when advising on joint ventures in particular.

### Representative experience

Advising Johnson & Johnson in relation to its tender process for the appointment of agencies to carry out



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### Languages

English  
French  
Spanish

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### Practices

Commercial  
Complex Contracting  
Consumer Law  
Government Contracts  
Joint Ventures  
Marketing and Advertising  
Mergers and Acquisitions

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media activities across almost 50 jurisdictions.

Acting for Daimler AG on its ongoing investment in the Mercedes GP Formula 1 team.

Advising Sport England on its funding arrangements for the London 2012 Olympic and Paralympic Games

Secondment to ITV's Online and On Demand legal team

Acting for Mars on numerous commercial agreements, including outsourcings, manufacturing and distribution agreements.

Acting for CBS in relation to its disposal of its UK outdoor advertising business, including advising on its London Underground advertising concession

Advising ITV in the creation and implementation of its new arrangements for the licensing and operation of the Channel 3 network

## Latest thinking and events

- Hogan Lovells Publications
  - Trending topics in retail and fashion
- Hogan Lovells Publications
  - A Turning Point for Tech – Global survey on digital regulation
- Press Releases
  - Hogan Lovells rings in the New Year with 30 promotions to partner and 47 promotions to counsel
- News
  - EU – DSM Watch: Geoblocking – Council approves new regulation
- Press Releases
  - Hogan Lovells advises Aimia on its sale of Nectar
- News
  - EU ends unjustified geoblocking

## Industries

Consumer

TMT

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## Areas of focus

Agency and Distribution

Outsourcing

Manufacturing

Logistics

Procurement

Technology Contracts

Consumer Protection and Privacy

Regular Contracts and Business Issues

International Programs

Retail and Consumer Goods

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## Education and admissions

### Education

M.A., University of Oxford, New College, 2004

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## Memberships

Law Society of England and Wales

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