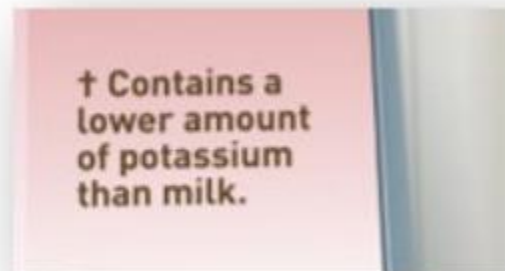
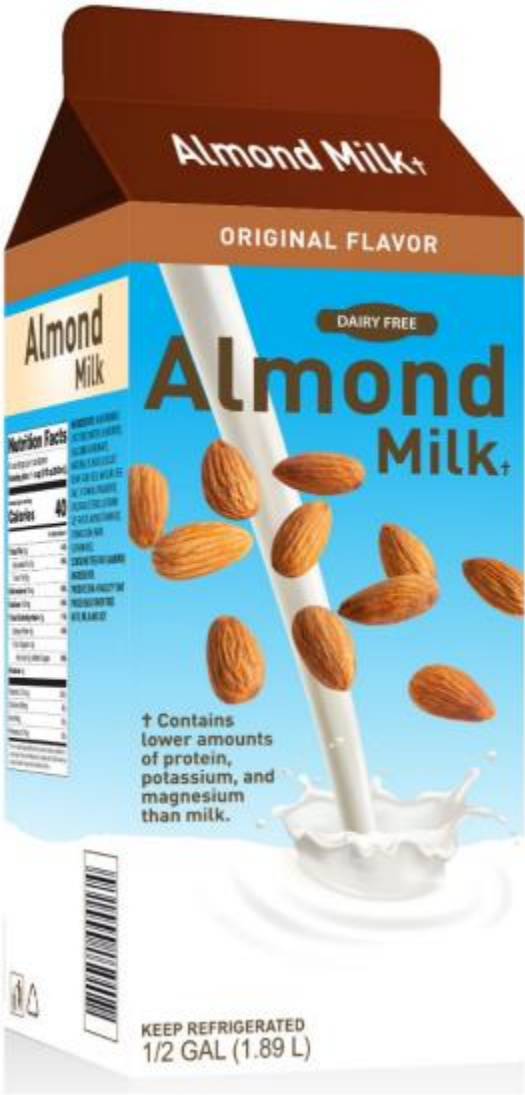


**Example of Voluntary Nutrient Statement on Product Label Using a Symbol<sup>1</sup>**



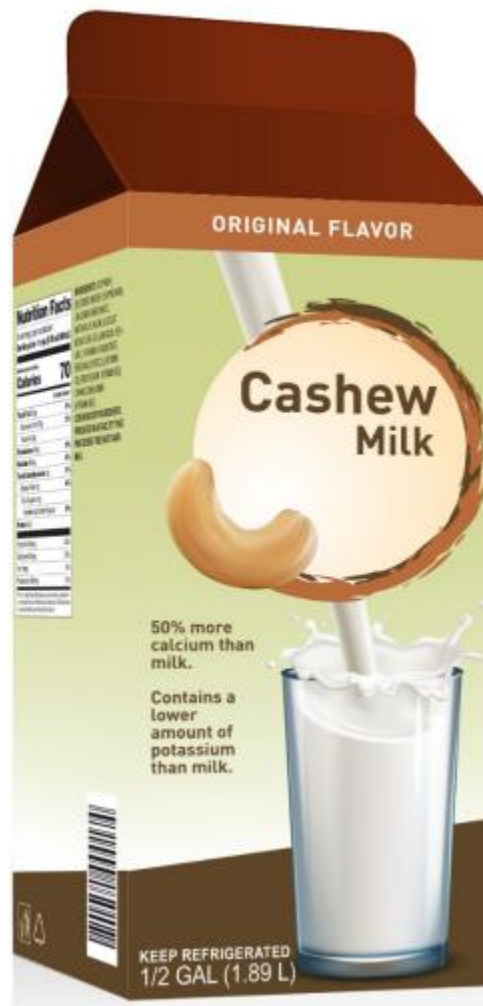
<sup>1</sup> FDA, "Labeling of Plant-Based Milk Alternatives and Voluntary Nutrient Statements: Guidance for Industry," p. 4 (February 2023), available at <https://www.fda.gov/regulatory-information/search-fda-guidance-documents/draft-guidance-industry-labeling-plant-based-milk-alternatives-and-voluntary-nutrient-statements> (hereinafter "Draft Guidance")

Example of Voluntary Nutrient Statement on Product Label When Name Appears on Label Multiple Times<sup>2</sup>

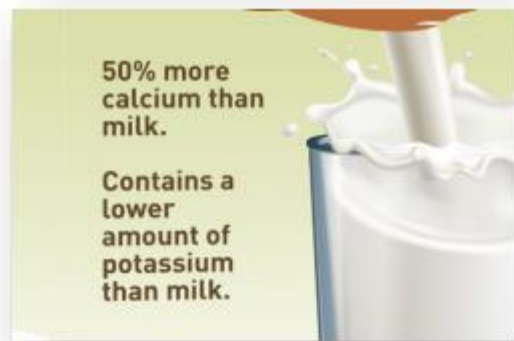


<sup>2</sup> Id.

**Example of Voluntary Nutrient Statement next to a Relative Claim Comparing the Product to Milk<sup>3</sup>**



<sup>3</sup> Id.



**Example of Voluntary Nutrient Statement Using a Symbol next to a Relative Claim Comparing the Product to Milk**



