

Three reasons why Hogan Lovells is your partner for the UPC

We know you.

We don't only defend, we help you create and grow. We are with you from the initial idea to the global roll out. Whether you operate in a traditional industry such as life sciences, telecommunications, automotive or energy, or are part of a new generation operating at the intersection of these industries, we are the team for you with specific knowledge in all these industries. We have scientifically trained lawyers and patent attorneys that enable us to understand the subject matter of your technology, interact with your business and commercial teams, and engage meaningfully with experts so that you can benefit from informed, tailored and practical advice.

We know the UPC.

Our people have first-hand in-depth knowledge about the UPC as our lawyers were involved in the foundation of the new court system. We have written leading commentary about the legal provisions covering the UPC, so not many know the legal provisions better than our people. We have also been providing UPC training and strategic advice to our clients for almost 10

years and we continue to provide training to make sure that our clients are optimally prepared for the new UPC system. We are ready to go!

We know us.

We are one of the very few firms that has top-tier patent litigators in virtually all major European jurisdictions and the UK. We are not only exceptional well positioned to guide you through the challenges and opportunities which come with the new Unitary Patent and the UPC system but are also able to align UPC litigation with UK patent litigation or Spanish patent litigation with our own attorneys. We have a deep understanding of country-specific nuances, practices, judges, procedures, etc, that we can utilise when preparing a coordinated and effective pan-European strategy in a UPC litigation. Our colleagues from offices in Europe and the UK have great experience in working together on cross-border litigations in multinational teams which leads to greater efficiency, predictability, and cost-effectiveness. In short: We know us across Europe. And since we know us we can always offer the best solution to you.

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