

Spotlight on Sports betting



The area of (online) sports betting is being liberalised in various jurisdictions. However, regulators are very cautious and impose complex regulations for businesses entering this new market.

Sports betting is influenced significantly by several factors like evolving communication technologies and the rising number of market participants especially in the online sector, but not less importantly, by developments regarding its regulatory requirements which always aim at keeping up with the market.

You can bet on us

Having success in the gambling industry is not a result of luck, but a result of accurate knowledge of the specific market, of innovative ideas, and of legal expertise bringing those ideas to light in a safe and reliable way. We help our clients overcome regulatory and administrative challenges in the domestic market but also advise on market entry strategies and regulatory requirements in other jurisdictions. The gambling market is an area of continuous development and is well known for its diverse regulation all over the world. This holds especially true for the sports betting market. Even within the EU, there is no unified regulation of sports betting.

Our work

- Advising clients on American state licensing requirements regarding sports betting.
- Providing analyses of sports betting trends in Native American gaming.
- Advice to numerous German sports betting providers in connection with the regulatory requirements of the German State Treaty on Gambling (GlüStV), in particular regarding the licensing procedure for the organisation of (online) sports bets.

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