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# Trade Secrets Toolkit



# Trade Secrets Toolkit

Effectively safeguard  
your trade secrets and  
confidential know-how

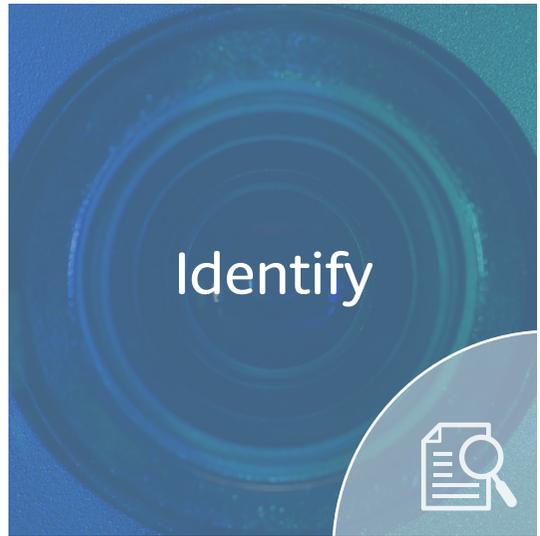
For trade secrets to be protectable, reasonable measures should be taken to guard their secrecy. Evolving legislation, new technologies, emerging cybersecurity threats, and agile workforces each present new challenges for businesses looking to protect their innovations.

Our Trade Secrets Toolkit draws on the market leading expertise of our global IP, employment, privacy and cybersecurity professionals and has been designed to help you protect your critical assets from the outset. The toolkit consists of four modules: Identify, Protect, Respond, and Commercialize. Each module incorporates a suite of services specifically designed for trade secrets holders that can be offered on a one-off or ongoing basis and customized to the unique requirements of your business.

## Our toolkit delivers:

- Integrated legal solutions developed through a long history of working together on complex cross-border trade secrets matters.
- A 'one team worldwide' approach enabling us to drive workflow efficiencies and leverage different legal regimes to your advantage.
- First-class knowledge from market leaders in IP, employment, privacy and cybersecurity law.
- Support from our pricing teams on the commercialization and exploitation of trade secret assets.
- Cost-effective and transparent services through the use of technology and legal project management.

# Core modules and services





# Identify

Comprehensive review of existing trade secrets and confidential know-how to identify and catalogue relevant assets.

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Tailored questionnaires to improve your understanding of assets, circumstances of creation, protection mechanisms, whether they have been shared with third parties and under what conditions.

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Guidance and best practice throughout the audit process.

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Alignment with patenting activities.





# Protect

## Policies and systems

Counseling on corporate policies and best practices for protection of trade secrets and confidential information.

Identification and implementation of improved protection measures to reduce disclosure risks.

Support with the establishment of monitoring systems and solutions in collaboration with legal, HR, IT and R&D departments.

Regular reviews of the monitoring parameters by working collaboratively across business units for continuous optimization.

## Contract review

Review of employee contract templates relating to confidentiality and IP ownership.

Review of contract templates for NDAs, trade secret license or sale agreements, R&D, joint development, and other commercial agreements.

Review of ongoing and existing contracts with third parties involving relevant assets.

## Training

Training programs for new and existing employees covering the basic legal framework, company policies, procedures and compliance techniques.

Guidance and training for HR and IT departments on the onboarding and departure of employees.



# Respond

Design and establishment of procedures to effectively respond to notifications of potential misappropriation, including the organization of a rapid response team.

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Navigation of specific employee mobility situations implicating trade secret concerns, especially for senior management and engineers.

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Direct internal corporate investigations.

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Prepare and pursue, or defend, trade secret litigation in federal and state courts and before the ITC.





# Commercialize

Support with the commercialization and exploitation of trade secrets assets.

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Comparative analysis of country or state trade secret laws to select advantageous locations for R&D and/or manufacturing facilities.

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Supervise independent development, reverse engineering, and “clean room” project structure and guidelines.



# Global trade secrets contacts

 Click on a member of our team to access their profile and contact details

## Americas



**Patrick Michael**  
San Francisco



**Nitin Gambhir**  
San Francisco



**Taylor Evans**  
Houston



**Joseph Raffetto**  
Washington, D.C.



**Theodore (Ted) R. Essex**  
Washington, D.C.



**Bernardo Herrerias Franco**  
Mexico City



**Audrey Reed**  
Washington, D.C.



**Pete Marta**  
New York

## EMEA



**Stanislas Roux-Vaillard**  
Paris



**Dr. Erhard Keller**  
Dusseldorf



**Dr. Clemens Plassmann**  
Dusseldorf



**Dr. Anna Glinke**  
Dusseldorf



**Dr. Marcus Schönknecht**  
Dusseldorf



**Christian Stoll**  
Hamburg



**Dr. Anna-Katharina Friese**  
Hamburg



**Anthonia Ghalamkarizadeh**  
Hamburg



**Dr. Steffen Steininger**  
Munich



**Dr. Marion Fischer**  
Munich



**Giovanni Ghirardi**  
Milan



**Luigi Mansani**  
Milan



**Klaas Bisschop**  
Amsterdam



**Joke Bodewits**  
Amsterdam



**Ruud van der Velden**  
Amsterdam



**Natalia Gulyaeva**  
Moscow



**Ana Castedo**  
Madrid



**Inmaculada Lorenzo**  
Madrid



**Joel Smith**  
Madrid



**Alastair Shaw**  
London

## Asia Pacific



**Zhen (Katie) Feng**  
Shanghai



**Grace Guo**  
Beijing



**Andrew Cobden**  
Hong Kong



**Dr. Frederick Ch'en**  
Tokyo



**Hiroto Imai**  
Tokyo

20+  
partners

100+  
attorneys

25+  
offices

## Market recognition



Band One

Chambers Global, 2021



Band One

Chambers Europe-wide, 2021



Global IP Firm of the Year

Managing IP, 2018 & 2019



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Silicon Valley  
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