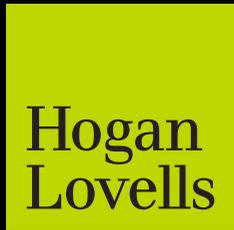




Global Regulatory practice



# Why Global Regulatory

Global regulation increasingly touches critical aspects of every major industry—whether you are curing disease, exploring new sources of energy, or developing cutting-edge technologies to connect with your customers.

We help organizations navigate the world's multiplying regulatory regimes as they cross industries and borders alike. At Hogan Lovells, we believe that regulation is neither a force to be feared nor an obstacle to be overcome. Regulation is simply a reality of doing business today, and the organizations that understand it holistically and navigate it well are the ones that will succeed.

That mindset is the foundation of our Global Regulatory practice. One we shorthand as *go*—the opposite of no, slow, and all that regulation more typically represents—because the strength of our Global Regulatory practice is its focus on moving our clients' businesses forward.

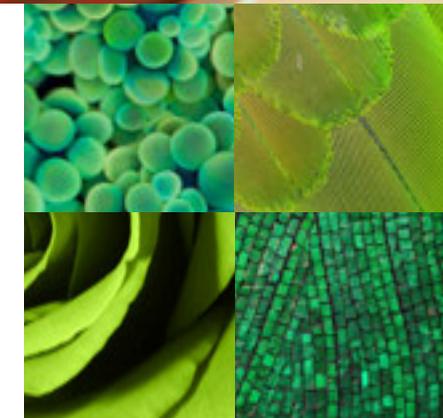
Our team helps industry understand, anticipate, and influence the shifting—and often volatile—regulatory landscape. We partner with your business to create smart, operational solutions that mitigate risk, create new opportunities, and power your enterprise to advance.



# Meet Global Regulatory



4  
Dimensions of Regulatory Advice



4  
Rules of Regulation



600+  
Lawyers around the globe

# The Four Dimensions of Regulatory Advice

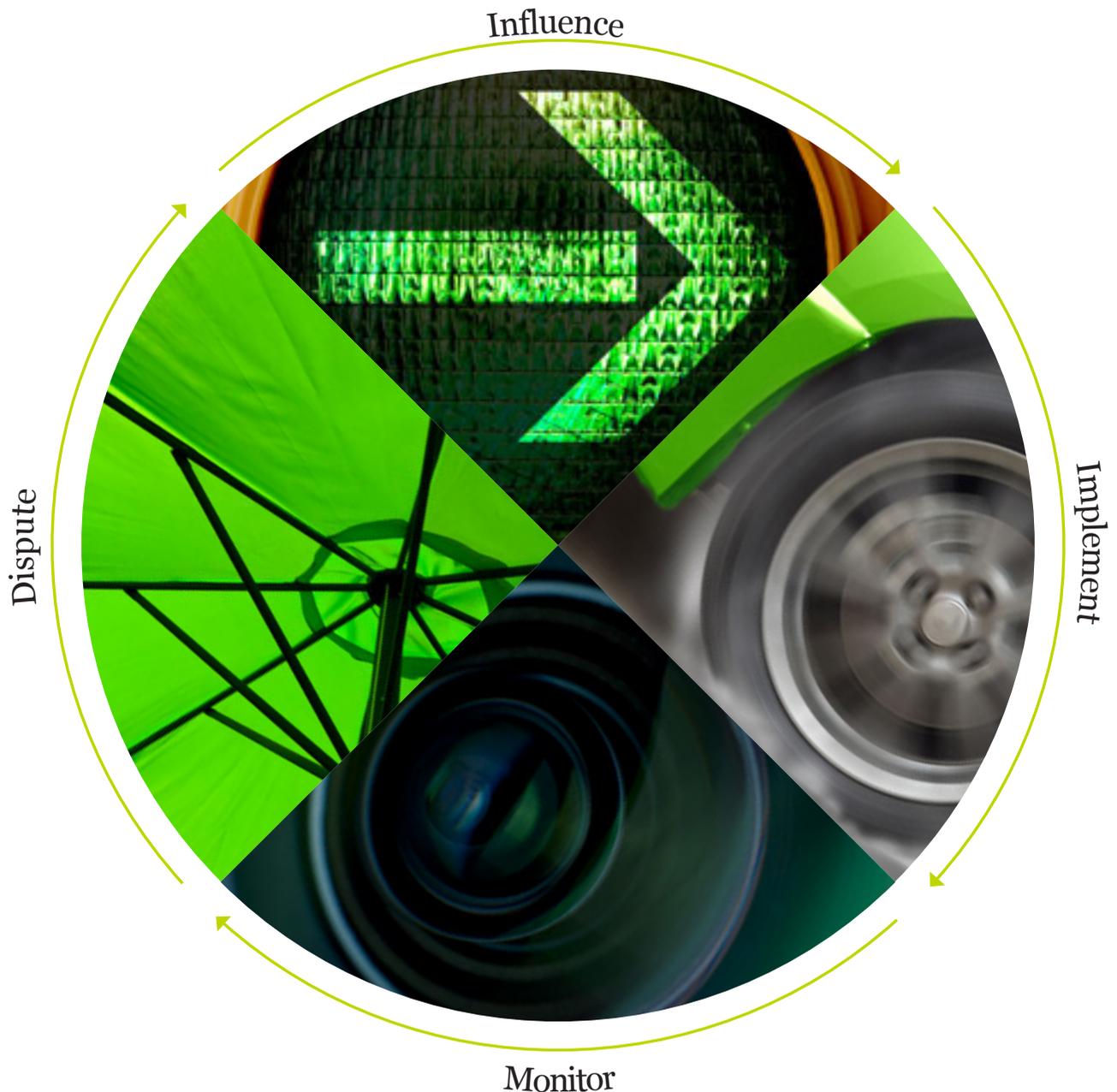
Regulatory law is far more than compliance. It's a continuum of activities where nothing is static and everything is connected. Regulatory advice falls into four key areas. And delivering the whole is greater than the sum of its parts.

 INFLUENCE

 IMPLEMENT

 MONITOR

 DISPUTE

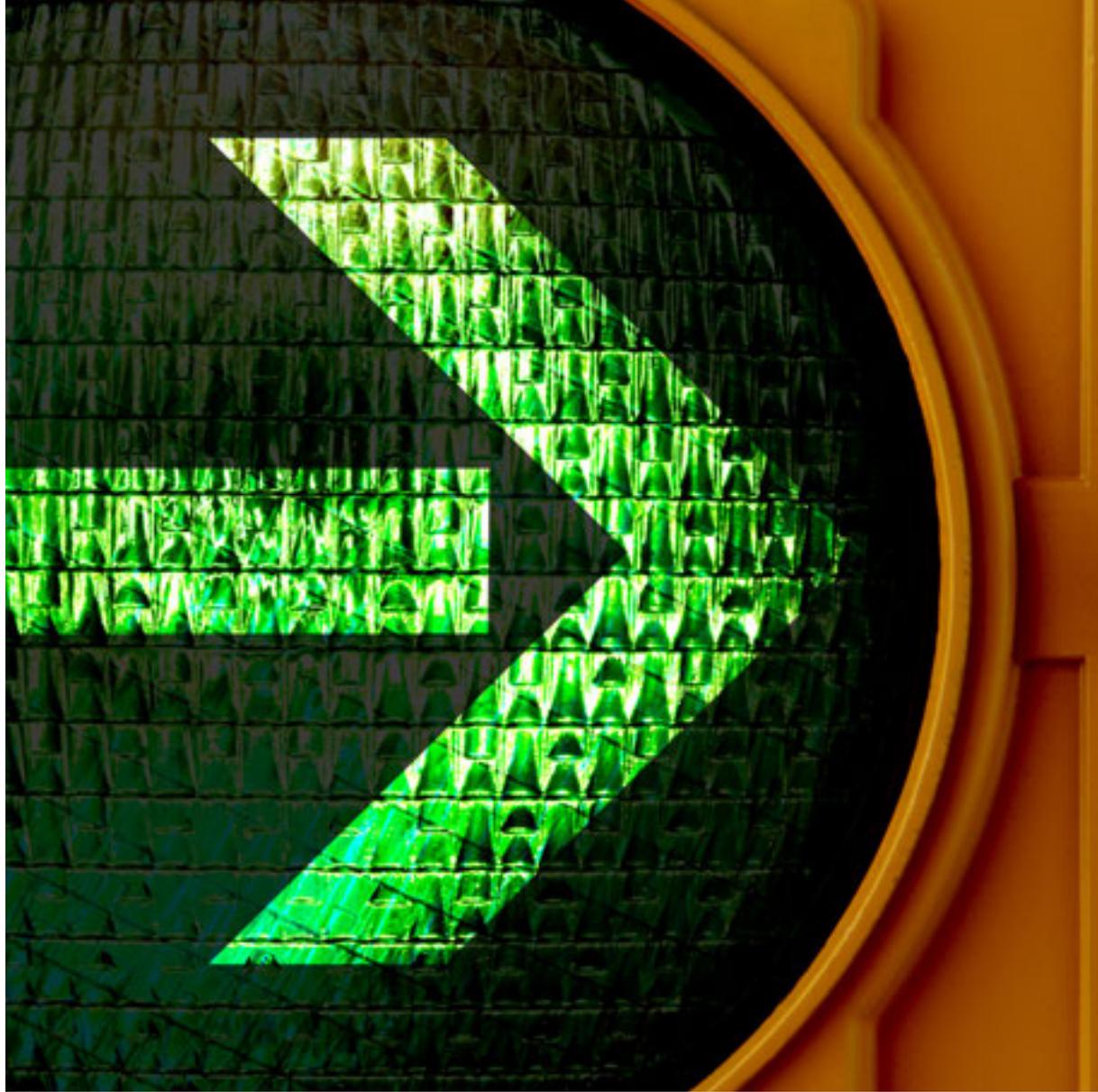


 INFLUENCE

 IMPLEMENT

 MONITOR

 DISPUTE



# Influence

Influence is not just lobbying. It's shaping the landscape: drafting regulations, submitting proposals, engaging with regulators, and gaining necessary regulatory approvals. Knowing the players and the process, whether at the executive or legislative branch, generates credibility and provides a platform for voices to be heard and opinions to be respected.



⇒ INFLUENCE

 IMPLEMENT

 MONITOR

 DISPUTE



# Implement

Understanding regulatory complexities and legal requirements is the first step. The next is to transform that knowledge into concrete options that the business can implement and move forward. Advice is only useful if the business can make it work. Achieving your business objectives while minimizing regulatory risk keeps you one step ahead of the competition.

 INFLUENCE IMPLEMENT MONITOR DISPUTE

# Monitor

Businesses must operate within regulatory constraints, and that requires active oversight to track compliance. Your business, and the regulations that govern it, can change overnight. We monitor the landscape and anticipate challenges to help you stay ahead. We identify and remediate problems and help turn them into opportunities.

 INFLUENCE IMPLEMENT MONITOR DISPUTE

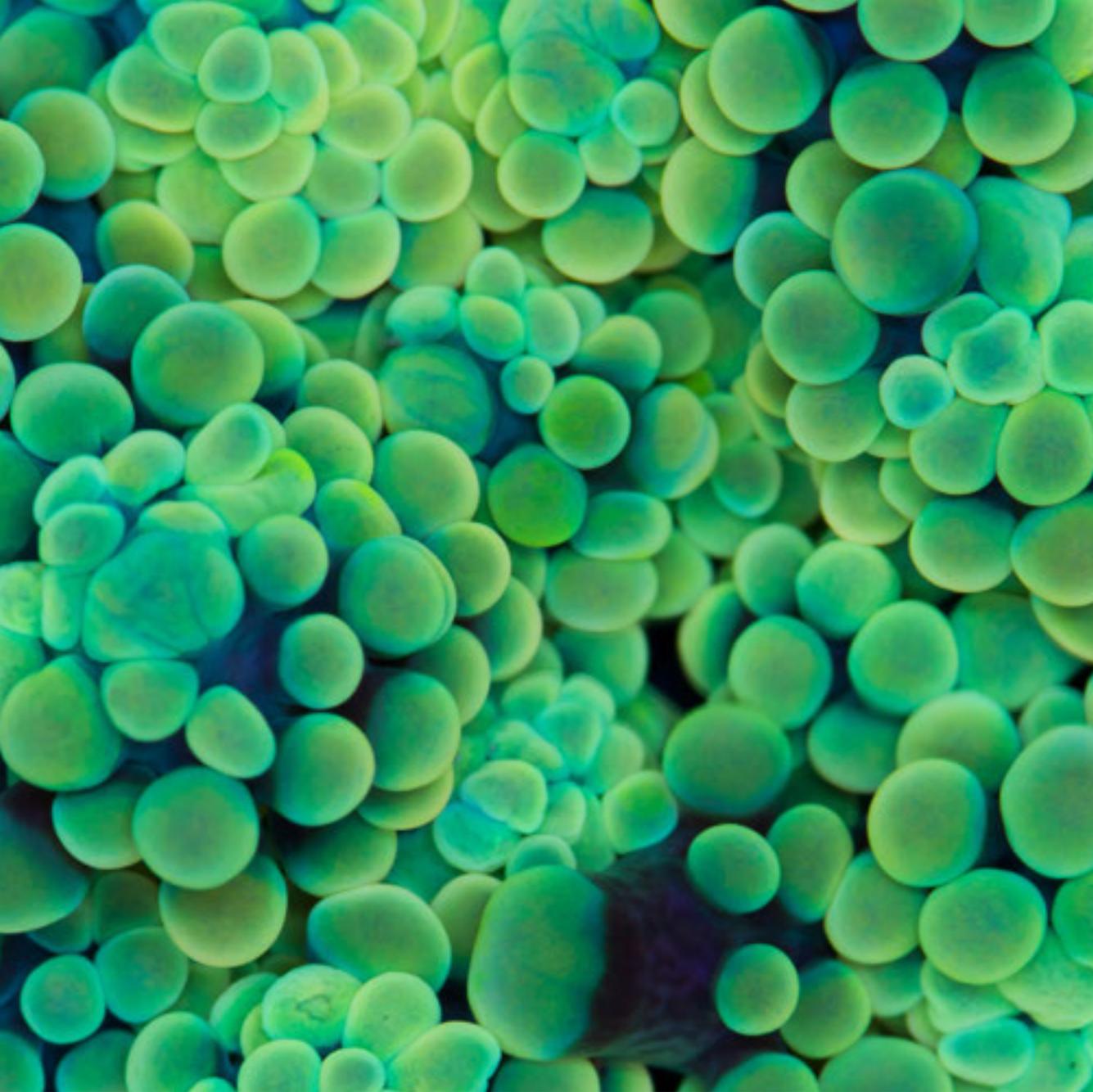
# Dispute

Implementing a regulatory requirement is one thing. Having it enforced is another matter entirely. When the government knocks or a competitor complains, our litigation, investigation, and regulatory teams work together to explain the regulatory context, make clear what the law does and does not require, and defend your position. And if the government or one of your own competitors isn't upholding its part of the regulatory scheme, we help you advocate for action, administratively or in court.

# The Rules of Regulation

What sets us apart is not just what we do, but how we do it. On the following pages are The Rules of Regulation—four defining principles that capture our vision and define our approach. No matter the practice, industry, or region, these rules guide our client engagement.





1

# Opportunities, not obstacles

It's tempting to look at regulations as obstacles to overcome, but that's a dated mindset. Today, regulation is as much about uncovering opportunity as it is about mitigating risk. The key is to understand the regulatory landscape, analyze the resulting options, and then create holistic business solutions that move your business forward. The bigger the challenge, the greater the possibilities.



2

## Experience matters

You cannot dabble here and succeed. Solutions require legal analysis combined with a nuanced understanding of an organization, deep knowledge of the industry, and a practical approach to business processes. Knowing the players as well as the rules enhances credibility and provides a platform for voices to be heard and opinions to be respected.



3

## Collaborate relentlessly

Organizations are multidimensional, and increasingly, so are regulatory requirements. Solutions require input from across the business, and often are enhanced by experience drawn from other industries and geographies. These challenges cannot be solved by lone rangers. You need a team that partners seamlessly across your business as well as its own to bring whatever skill set and experience generates a pathway forward.



4

## Think globally, implement locally

Local regulations can have global impact for any business that works across borders. Success requires an approach that fuses global reach with local depth—the ability to think both big and small at the same time.





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