

# UK Regulatory | Public Policy

Political risk is one of the fastest growing challenges for business in the UK. Sudden and unusual changes to the regulatory environment, together with increased levels of public scrutiny of business, have a major impact on business strategy and operations. An understanding of the machinery of government – both legally and from a policy perspective – is crucial to appreciate the appetite, likelihood and direction of change, and to mitigate this risk. An ability to deliver the legally, commercially and politically-credible arguments, to the right place at the right time, is now more important than ever.

Our top-ranked Public Policy team has an in-depth understanding of the laws and processes governing parliament and government. The team also has in-house experience gained at the heart of government, adding to our extensive knowledge of government policy making. Working at the intersection of business government, our pioneering approach identifies emerging political risks and opportunities, and then deploys the most effective legal and policy arguments to key decision-makers. This new model recently won us the FT Innovative Lawyers Europe 2020 award.

We regularly engage at all levels of government, from the departments where policy is initially drafted to the Prime Minister's Office, on behalf of a broad range of clients, including high-profile corporations, sovereign governments, UK Government departments, regulators and public bodies.

We continue to win international awards for our work on far-reaching constitutional changes, including devolution, Brexit, COVID-19 and human rights reform, and to be the only firm that is top-ranked by the legal directories for both public law and public policy.

## Examples of our UK experience

- Working with an online betting operator on engagement with the UK Government to secure changes to COVID-19 restrictions to ensure ability of workforce to work remotely and business to continue to operate.
- Advising a global technology company on preparation ahead of a highly-contentious appearance before one of the major parliamentary committees.
- Advising an online tour operator on engagement with UK Government on its COVID-19 restrictions, including regular contact with a lead official and direct representation to the Prime Minister's Office.
- Securing urgent UK Government public interest approval for the acquisition of a communications technology provider.
- Advising an international pharmaceutical company on complex and highly-political price negotiations with the UK Government, and an appearance before a Parliamentary select committee.
- Advising a technology manufacturer on engagement with the UK Government in relation to the protection of its global patent portfolio.
- Advising a global technology company on engagement with the Prime Minister's Office, Cabinet Office and other government departments in relation to a significant PPE equipment donation.
- Advising an overseas state investment vehicle on the machinery of UK Government, and its public affairs strategy for its proposed highly-political acquisition of an iconic part of critical UK infrastructure.
- Providing a global energy company with strategic intelligence on the impact of UK political risks in support of a major investment in the UK.
- Advising a global engineering business on engagement with the UK and U.S. governments regarding the disclosure of information about a sensitive defence project.

## Clients say ...

They are at the top of their game in what they do; they are very impressive and an incredibly helpful outfit.

*Parliamentary & Public Affairs, Chambers UK, 2021*

Outstanding public affairs team working at the forefront of regulatory and public law.

*Parliamentary & Public Affairs, Chambers UK, 2020*

They combine their legal position with an understanding of the political environment.

*Parliamentary & Public Affairs, Chambers UK, 2021*

The team has strong communication skills, thinks strategically and alerts you promptly and well in advance about potential future pitfalls.

*Parliamentary & Public Affairs, Chambers UK, 2021*



## Recognized for excellence

Winner of Innovative Team award, *Financial Times Innovative Lawyers Europe 2020*

Administrative and Public Law, *Tier 1, Legal 500 UK, 2017-2021*

Administrative and Public Affairs, *Band 1, Chambers UK, 2018-2021*

Parliamentary and Public Affairs, *Band 1, Chambers UK, 2018-2021*

Public international law, *Legal 500 UK, 2021*

Public international law, *Legal 500 UK, 2021*



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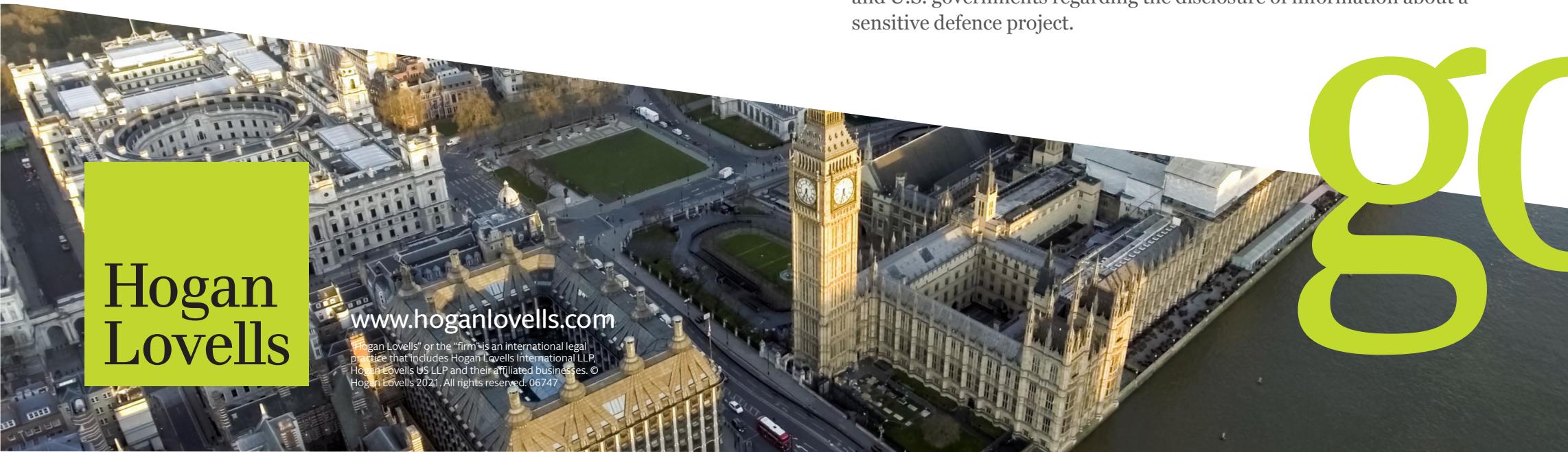


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