

Partnerships

We leverage the power of partnerships to generate transformational and sustainable change. Whether entering into partnerships ourselves, or supporting clients in doing so, we believe that we can be stronger and more effective when working together to achieve a shared vision.

The issue

The UN Sustainable Development Goal (“SDG”) focus our attention on the most pressing global challenges, and we recognize that a business focus on environmental, social, and governance issues is a key part of the solution. It is widely recognized that the SDGs can only be met if we work together and encourage and promote effective public, public-private and civil society partnerships as outlined by SDG 17 – Partnerships for the Goals.

We support clients on the creation of partnerships across sectors, industries and jurisdictions, and create partnerships ourselves with organizations with shared values to leverage influence and resources and grow impact to significant effect. Our work and partnerships with clients (be they corporates, social enterprises, charities, financial institutions or governments) drive positive ESG outcomes and create sustainable impact and lasting change.

What we do

We advise and support clients and changemakers around the world on the creation and implementation of pioneering partnerships to generate truly transformational and sustainable change. We understand that diversity fosters innovation and opportunity, and that often partnerships work best when they involve organisations with different perspectives on a shared vision. We work with and support a huge variety of clients and partners around the world, be they big or small, profit-making or charitable, public or private.

We create partnerships and collaborate with others to achieve a positive impact in our communities and society and drive change within our own organisation. We work with brave and pioneering individuals, non-profits and social enterprises and through our Business and Social Enterprise practice we advise innovators and entrepreneurs in the impact economy. We also use our vast network and those of our clients and partners to create opportunities for new partnerships between organisations with shared values and shared visions. As a firm, we are committed to using our strategic partnerships as critical component of our responsible business strategy.

Our work is valued throughout the partnership lifecycle, from identifying the need and the opportunity, through creating and implementing the partnership, defining its purpose and incentivising achievement of that purpose, as well as on capacity building and any necessary course corrections on the way.

Our impact

We support clients working in partnership across sectors, industries and jurisdictions, working in partnership with other law firms, consultancies and governments to drive changes in the law and regulations and deliver ESG impact, including:

- With the IFC and other development finance institutions, we deliver training to governments in the developing world on best practice for public-private partnerships, and help them draft the necessary laws and regulatory infrastructure. These partnerships enable the host governments to provide their people with much needed access to hospitals, schools and other infrastructure without requiring the ‘upfront’ capital investment or other on-balance sheet loans which may have previously been difficult to obtain
- With Ashoka and UnLtd to deliver our business and social enterprise program. Our partnership with these two hugely successful and extraordinary organizations creates an environment that facilitates positive change in the way we do business. Together we are able to expand our networks and share our knowledge and together work towards a world where success and profitability are accelerated and improved through the delivery of social good
- We created a global COVID-19 hub (<https://www.hoganlovells.com/en/knowledge/topic-centers/covid-19>) to share knowledge and resources with our clients and partners to maximize our collective effort against the global pandemic. The firm has handled 1300+ matters directly related to COVID-19, including supporting Ford Motor Company in its collaboration with GE Healthcare to produce 50,000 ventilators in 100 days, with the ability to produce 30,000 a month thereafter as needed, and the Kraft Group/ New England Patriots to obtain the necessary government approvals to pick up 1.3 million N95 masks from Shenzhen, China, and deliver them to the USA
- With long-standing partnerships with CARE International and Médecins Sans Frontières / Doctors Without Borders, we offer support to humanitarian crises caused by natural disasters
- We work with PeaceTech Lab and support them through pro bono legal advice, fundraising and skilled volunteering, supporting critical outreach at a time when a record 70 million refugees have been displaced by violence, and hate crimes are on the rise

Useful links

- [Business Integrity Group](#)
- [Hogan Lovells BaSE](#)

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